Sustainability Committee Meeting  
Friday September 29, 2017  
1:30-3:00 PM - L-201 Wilmington Campus

In Attendance:
Jacob Deininger, Laura Moore, John Wojciechowski, Rebekah Benitez, Justin Stermer, Katie Evans, Cameron Thompson (SGA), Jose Garcia (SGA)

- There were no previous minutes approved

Recycling
64 small blue bins have arrived from New Hanover County. They have been placed in the L Building and the Wilson Center student and back of house areas. Next phase is to observe the bins to see if they are being utilized correctly by students/faculty/staff and if they are being collected regularly and emptied to the proper dumpsters. Committee is concerned that custodial staff will not collect properly. Custodial is concerned that students will not use the bins properly and they will be full of trash that must then all be discarded.

Lots of discussion ensued on how a PR campaign to increase awareness of the new recycling program. Some outlets for the campaign include:

- Instructors
- SGA
- Cape Fear Alls
- Library
- Flyers
- Campus TVs
- Facebook

Ideas about content of the PR campaign:

- “Do the Right Thing” slogan
- What are the end products of recycled materials
- Dos/Donts of recycling
- Having a single slogan or graphic that can be used across all formats

It was decided that Thompson, Garcia, and Stermer were going to work on the marketing materials.

Lots of discussion ensued about the custodial schedule for recycling. The fact of the matter is that custodial is in charge of this and we can only make suggestions.

Battery Recycling
There are 6 fixture locations currently. New locations proposed are Union Station by the e-Waste station and the NE building. Deininger will order 2 new bins. Woj will collect all the batteries soon, weigh them and get them to the recycling facility.
**Eco Club**
There is interest in renewing the Eco Club. Abby Perry is the faculty advisor. Thompson and Garcia will set an upcoming meeting time and the agenda will be to gauge interest among the student body in reviving the club and moving forward with club activities. One possible event is the SGA Earth Day festival which all agrees needs to be one event instead of two different events. It was also discussed that the club can generate some revenue through the parking program during Riverfest and Azalea Festival. It was determined to be too late to get involved with Riverfest, so Azalea Festival will be targeted.

**VHS Tape Deconstruction**
The Library has 9 boxes of VHS tapes, approximately 500-600 total. They are hosting Monday night volunteer deconstruction events where students will be trained on the process and will work together to dismantle and recycle to tapes. A flyer has been distributed to the committee.

**Bike Sharing**
The bike-sharing company Gotcha Bike reached out to Woj to see if there is any interest in a bike sharing program at CFCC. It was determined among the committee that the need for this is low and that this initiative should be tabled, especially during the initial rollout of the recycling program.